



VARSITY PREP FEMALE HOCKEY

SPONSORSHIP OPPORTUNITIES

*Get onboard for our
20th Season in 2025-26!*





100%

OF HOCKEY GRADUATES
WHO CHOOSE TO
CONTINUE PLAYING,
SECURE A ROSTER SPOT
AT THE POST-
SECONDARY LEVEL

ABOUT

The Balmoral Hall School **Blazers Varsity Prep Female Hockey** team was founded in 2006 and made history in 2018, capturing the Junior Women's Hockey League (JWHL) Championship title for the first time in program history.

As a leading and internationally recognized program with an unparalleled track record in Manitoba, the Blazers joined the highly competitive Canadian Sport School Hockey League (CSSHL) for the 2024-2025 season and captured the Female U18 Prep Division 2 Championship!

The team is entering its 20th season in 2025-26 and is seeking corporate partners to help elevate and strengthen female hockey in the province, ensuring they continue to attract top players and coaches to compete at the highest level.

Your investment will inspire student-athletes to excel both on the ice and in the classroom, shaping the next generation of leaders.

THE REACH

Over the past 19 years, the Blazers Varsity Prep Hockey team has welcomed **170+ players** to its rosters.

The tradition continues beyond graduation with an **annual Student vs. Alum hockey game**, fostering strong connections among former players, their families, and the broader hockey community.



SOCIAL MEDIA

On Instagram
@BHBlazersHockey has a
monthly reach of 23,200
people



EMAIL REACH

A reach of 300+
current/former players and
their families at the click of
a button

This tight-knit network extends online as well, with the team's **@BHBlazersHockey Instagram** account actively engaging 2,200 dedicated followers with a monthly reach of 23,200 people!

www.bhblazershockey.com has over 7,000 views per year.

Over **300 members of the BH Blazers Hockey family** can be reached directly by email, and will be invited to support our first 50/50 Draw in fall 2025, with sponsors mentioned in communications.

THE COMMITMENT

In addition to school tuition, hockey families at Balmoral Hall make a commitment of \$14,200 in hockey fees each year to help provide essential resources such as equipment, training and travel.

As the Prep Hockey program continues to grow and costs continue to rise, support from dedicated members of the hockey community—like you—is essential to sustaining and enhancing this experience for student-athletes.

Partner with us today to ensure ongoing funding for the hockey program, and to continue attracting the most exceptional hockey players who also excel in our academically rigorous environment.

Let's ensure this opportunity is never financially out-of-reach for the best and brightest female hockey players!

**Your three-year commitment
in 2025, 2026, and 2027**

will play a vital role in
sustaining and
strengthening our program
for years to come.

100%

OF HOCKEY PLAYERS
WHO HAVE ATTENDED
BALMORAL HALL FOR
4 YEARS HAVE
CHALLENGED AT LEAST
ONE ADVANCED
PLACEMENT (UNIVERSITY
LEVEL) COURSE WHILE IN
HIGH SCHOOL



SPONSORSHIP LEVELS

Gold Presenting Sponsor

\$10,000/YR

**3-YEAR
COMMITMENT**

- ★ Company logo on team jerseys for 3 years
- ★ Company logo on 3 locker room doors at the Hockey For All Centre in Headingley, MB
- ★ Dedicated press release about the sponsorship, shared with local media outlets
- ★ Social media shout-outs (minimum of 4) during the season
 - Company logo on team banner at the rink, displayed at home games
 - Company logo in game-day programs
 - Company logo on BHBlazersHockey.com website

Transportation Sponsor

\$7,500/YR

**3-YEAR
COMMITMENT**

- ★ Company logo on the school's official team bus/van that drives approximately 5,000 km per year in all areas of Winnipeg
- ★ Social media shout-outs (minimum of 2) during the season
 - Company logo on team banner at the rink, displayed at home games
 - Company logo in game-day programs
 - Company logo on BHBlazersHockey.com website

Silver Sponsors (3 available)

\$3,500/YR

**3-YEAR
COMMITMENT**

- ★ Company logo on green player helmets (sponsor #1), white player helmets (sponsor #2) or hockey bags (sponsor #3)
 - Company logo on team banner at the rink, displayed at home games
 - Company logo in game-day programs
 - Company logo on BHBlazersHockey.com website

Bronze Sponsors (unlimited)

\$2,000/YR

**OR 2-, OR 3-YEAR
COMMITMENTS**

- Company logo on team banner at the rink, displayed at home games
- Company logo in game-day programs
- Company logo on BHBlazersHockey.com website

SPONSORSHIP LEVELS

LEVELS

BENEFITS

Gold
\$10,000

Transport.
\$7,500

Silver
\$3,500

Bronze
\$2,000

Logo on
Team Jerseys
& Locker Rooms



Press Release



Social Media
Shout-Outs



Logo on
Blazers Van



Logo on
Helmets or Bags



Logo on Game
Day banner



Logo in Game
Day programs



Logo on Blazers
hockey website





THANK YOU FOR YOUR SUPPORT
We look forward to partnering with you!



CONTACT US BY MAY 30, 2025

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