



## VARSITY PREP FEMALE HOCKEY

# SPONSORSHIP OPPORTUNITIES

*Get onboard for our  
20th Season in 2025-26!*





**100%**

OF HOCKEY GRADUATES  
WHO CHOOSE TO  
CONTINUE PLAYING,  
SECURE A ROSTER SPOT  
AT THE POST-  
SECONDARY LEVEL

## ABOUT

The Balmoral Hall School **Blazers Varsity Prep Female Hockey** team was founded in 2006 and made history in 2018, capturing the Junior Women's Hockey League (JWHL) Championship title for the first time in program history.

As a leading and internationally recognized program with an unparalleled track record in Manitoba, the Blazers joined the highly competitive Canadian Sport School Hockey League (CSSHL) for the 2024-2025 season and captured the Female U18 Prep Division 2 Championship!

**The team is entering its 20th season in 2025-26 and is seeking corporate partners to help elevate and strengthen female hockey in the province, ensuring they continue to attract top players and coaches to compete at the highest level.**

Your investment will inspire student-athletes to excel both on the ice and in the classroom, shaping the next generation of leaders.



# THE REACH

Over the past 19 years, the Blazers Varsity Prep Hockey team has welcomed **170+ players** to its rosters.

The tradition continues beyond graduation with an **annual Student vs. Alum hockey game**, fostering strong connections among former players, their families, and the broader hockey community.



## SOCIAL MEDIA

On Instagram  
**@BHBlazersHockey** has a  
monthly reach of 23,200  
people



## EMAIL REACH

A reach of 300+  
current/former players and  
their families at the click of  
a button

This tight-knit network extends online as well, with the team's **@BHBlazersHockey Instagram** account actively engaging 2,200 dedicated followers with a monthly reach of 23,200 people!

**www.bhblazershockey.com** has over 7,000 views per year.

Over **300 members of the BH Blazers Hockey family** can be reached directly by email, and will be invited to support our first 50/50 Draw in fall 2025, with sponsors mentioned in communications.

# THE COMMITMENT

In addition to school tuition, hockey families at Balmoral Hall make a commitment of \$14,200 in hockey fees each year to help provide essential resources such as equipment, training and travel.

As the Prep Hockey program continues to grow and costs continue to rise, support from dedicated members of the hockey community—like you—is essential to sustaining and enhancing this experience for student-athletes.

**Partner with us today to ensure ongoing funding for the hockey program, and to continue attracting the most exceptional hockey players who also excel in our academically rigorous environment.**

Let's ensure this opportunity is never financially out-of-reach for the best and brightest female hockey players!

**Your three-year commitment  
in 2025, 2026, and 2027**

will play a vital role in  
sustaining and  
strengthening our program  
for years to come.

**100%**

OF HOCKEY PLAYERS  
WHO HAVE ATTENDED  
BALMORAL HALL FOR  
4 YEARS HAVE  
CHALLENGED AT LEAST  
ONE ADVANCED  
PLACEMENT (UNIVERSITY  
LEVEL) COURSE WHILE IN  
HIGH SCHOOL



# SPONSORSHIP LEVELS

## Gold Presenting Sponsor

**\$10,000/YR**

**3-YEAR  
COMMITMENT**

- ★ Company logo on team jerseys for 3 years
- ★ Company logo on 3 locker room doors at the school's hockey centre in Headingley, MB
- ★ Dedicated press release about the sponsorship with local media outlets
- ★ Social media shout-outs (minimum of 2) during the season
  - Company logo on team banner at the rink, displayed at home games
  - Company logo in game-day programs
  - Company logo on BHBlazersHockey.com website

Secured by a valued partner!

## Transportation Sponsor

**\$7,500/YR**

**3-YEAR  
COMMITMENT**

- ★ Company logo on the school's official team bus/van that drives approximately 5,000 km per year in all areas of Winnipeg
- ★ Social media shout-outs (minimum of 2) during the season
  - Company logo on team banner at the rink, displayed at home games
  - Company logo in game-day programs
  - Company logo on BHBlazersHockey.com website

## Silver Sponsors (2 available)

**\$3,500/YR**

**3-YEAR  
COMMITMENT**

- ★ Company logo on green player helmets (sponsor #1), white player helmets (sponsor #2) or hockey bags (sponsor #3)
  - Company logo on team banner at the rink, displayed at home games
  - Company logo in game-day programs
  - Company logo on BHBlazersHockey.com website

Sponsor secured for hockey bags!

## Bronze Sponsors (unlimited)

**\$2,000/YR**

**OR 2-, OR 3-YEAR  
COMMITMENTS**

- Company logo on team banner at the rink, displayed at home games
- Company logo in game-day programs
- Company logo on BHBlazersHockey.com website

# SPONSORSHIP LEVELS

## LEVELS

### BENEFITS

**Gold**  
**\$10,000**

**Transport.**  
**\$7,500**

**Silver**  
**\$3,500**

**Bronze**  
**\$2,000**

Logo on  
Team Jerseys  
& Locker Rooms



Press Release



Social Media  
Shout-Outs



Logo on  
Blazers Van



Logo on  
Helmets or Bags



Logo on Game  
Day banner



Logo in Game  
Day programs



Logo on Blazers  
hockey website





**THANK YOU FOR YOUR SUPPORT**  
***We look forward to partnering with you!***



**CONTACT US BY MAY 30, 2025**

Extended to June 15, 2025!

Sarah Zacharias '08, Head Coach  
Chelsea Dinnin '19, Hockey Operations Coordinator  
Email: [hockey@balmoralhall.ca](mailto:hockey@balmoralhall.ca)

Genevieve Cloutier '03, Philanthropy  
Email: [gcloutier@balmoralhall.ca](mailto:gcloutier@balmoralhall.ca)

